

Community Plan
Action Plan

COMMUNITY PLAN PRIORITY: 1. Narrowing The Gaps Economic & Regeneration Policy Group

Definition: Working in Partnership with key local stakeholders to narrow the social, economic and environmental gaps between the city centre area, the surrounding villages and between villages themselves.

Objective	Actions	Targets	Responsible	When	Links to
Business Engagement	<ul style="list-style-type: none"> Encourage local public and private sector business partnerships to be engaged in local employment initiatives Expand the work and membership of the Economic & Regeneration Policy Group Identify gaps in existing business information sources and local business registers 	<ul style="list-style-type: none"> Expand membership of the Policy Group to twenty with 50% from the private sector. Host half-yearly Business Forum event. 	<p>Economic & Regeneration Policy Group</p> <p>E & R Policy Group/ Esh Group/ Durham City Council/ Enterprise Agency</p> <p>Durham City Council</p>	<p>2005/6</p> <p>2005/ Ongoing</p>	
Urban Renaissance	<ul style="list-style-type: none"> Build upon the Accessibility, Retail and Development studies in Durham City centre as an economic driver for the district Endorse "Visioning Exercise" 		<p>Economic & Regeneration Policy Group, Economic Sub-Regional Partnership</p> <p>Economic & Regeneration Policy Group</p>	<p>2005</p> <p>2005</p>	<p>Housing & Environment Policy Group, Culture Policy Group</p> <p>Housing & Environment Policy Group</p>
Developing the districts infrastructure	<ul style="list-style-type: none"> Support the development and expansion of the technological and communications opportunities (e.g. Broadband) 		<p>Economic & Regeneration Policy Group, Durham County Council, Durham City Council.</p>	<p>2005/ Ongoing</p>	<p>Housing & Environment Policy Group, CDSP</p>

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	<ul style="list-style-type: none"> • Encourage the development of measures to deal effectively with road congestion • Support increased access to services in rural areas and major road links • Support the development of a new central Bus Station • Encourage the development of suitable sites for business development (uplift local unattractive land sites to encourage investment) • Support the regeneration and sustainable expansion of commercial shopping facilities in villages 	<ul style="list-style-type: none"> • Continue provision of 'One-Stop Shop' service delivery and expand into Meadowfield area. • Improve shop fronts via the Heritage Economic Regeneration Scheme, SRB6 Scheme and Flourishing Communities Fund 	<p>Durham City Council</p> <p>Durham City Council, Durham County Council, Private Sector</p> <p>Durham City Council</p>	<p>2005/ Ongoing</p> <p>2004/ Ongoing</p> <p>2004/ Ongoing</p>	<p>Housing & Environment Policy Group</p>
Business Support	<ul style="list-style-type: none"> • Encourage the establishment of training and recruitment schemes to increase local employment • Identify skills shortages and engage young people and returnees to work in these trades • Support the introduction of new business support initiatives. • Invest in High Tech business start up support 	<ul style="list-style-type: none"> • Invest in 35 new business support initiatives. • Invest in 40 relocation/ expansion projects 	<p>Economic & Regeneration Policy Group, Job Centre Plus</p> <p>Job Centre Plus Skills Intelligence Agency, Durham Observatory</p> <p>Durham City Council, Durham County Council</p>	<p>2004/ Ongoing</p> <p>2004/ Ongoing</p> <p>2004/ Ongoing</p>	<p>Learning Policy Group</p> <p>Learning Policy Group</p> <p>Business Support Network, Business Link</p>

COMMUNITY PLAN PRIORITY: 2. Equal Access and Real Inclusion Economic & Regeneration Policy Group

Definition: Providing equal access and real inclusion in services that are of excellent quality and are appropriate to the diverse needs of local people, businesses and visitors.

Objective	Actions	Targets	Responsible	When	Links to
Business Engagement	<ul style="list-style-type: none"> Understand the diverse needs of local business through an extensive consultation exercise 	<ul style="list-style-type: none"> Publish economic analysis of the City together with Economic Development Strategy 	Durham City Council in partnership with Durham University Business School	March 2005/ Ongoing	
Business Support	<ul style="list-style-type: none"> Improve prospective employers awareness of job centre services. Encourage and support the development of initiatives for business 	<ul style="list-style-type: none"> Increase the number of appropriate interview candidates. Facilitate presentation to policy group and business forum on the work and services available to prospective employers through Job Centre Plus Invite presentations to policy group meetings and/or business forums from agencies providing a service or launching a business initiative. 	<p>Job Centre Plus</p> <p>Job Centre Plus</p> <p>Economic & Regeneration Policy Group</p>	<p>2005</p> <p>2005</p> <p>2004/ Ongoing</p>	All partner agencies/ E & R Policy Group
Tackling Unemployment	<ul style="list-style-type: none"> Encourage the development of closer links between business and Job Centre Plus. Promote volunteering as a bridge between periods of employment and encourage improvements to transferable work related skills 	<ul style="list-style-type: none"> Facilitate presentation to policy group and business forum on the work and services available to prospective employers through Job Centre Plus 	<p>Economic & Regeneration Policy Group, Job centre plus.</p> <p>CVS and other agencies Job Centre Plus, Connexions</p>	<p>2005/ Ongoing</p> <p>2004/ Ongoing</p>	

COMMUNITY PLAN PRIORITY: 3. Building Skills, Knowledge and Aspirations Economic & Regeneration Policy Group

Definition: Building skills, knowledge and aspirations within our communities and businesses, enabling them to work together to develop a strong social and economic base on which we can build.

Objective	Actions	Targets	Responsible	When	Links to
Building on Success in Partnership	<ul style="list-style-type: none"> Build upon the work of the Dragonville Partnerships in obtaining and retaining local job opportunities Encourage the expansion and further development of the "fit for employment" scheme 	<ul style="list-style-type: none"> Sign up 2/3 more employers to the 'fit for employment' scheme. Sign up 100 trainees per year for two years to the 'fit for employment' scheme Provide permanent employment for 20 trainees - taken from the 'fit for employment' scheme - per year for two years. 	<p>Economic & Regeneration Policy Group, Durham City Council, Job Centre Plus</p> <p>Esh Group/ Durham County Council/ Single Programme/ LSC</p>	<p>2004/5</p> <p>2004/06</p>	Learning Policy Group
Linking Education and Business	<ul style="list-style-type: none"> Enhance the links between education and business to provide positive and "real" experiences of work for young people e.g. 'fit for employment' scheme. Encourage and support the expansion of the benefits of the EBLO initiative Maximise the Higher Education choice and opportunity linked to local business need. 	<ul style="list-style-type: none"> Co-ordinate work between Universities, Colleges and Schools to facilitate progression. 	<p>Economic & Regeneration Policy Group, CDLP, Durham County Council Local Colleges and Durham University.</p> <p>Economic & Regeneration Policy Group/ Education Business Link Organisation</p> <p>Economic & Regeneration Policy Group, Local Colleges and Durham University</p>	<p>2004/ Ongoing</p> <p>2004/Ongoing</p> <p>2004/ Ongoing</p>	<p>Learning Policy Group</p> <p>Learning Policy Group</p> <p>Learning Policy Group Connexions</p>

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	<ul style="list-style-type: none"> Expand Foundation degrees as work based learning experiences Use the expertise of Durham business school to assist local business development Address issues of retention of graduates locally Support the development of a youth science centre locally 	<ul style="list-style-type: none"> Co-ordinate work between Universities, Colleges and Schools to facilitate progression. 	<p>Economic & Regeneration Policy Group, Local Colleges and Durham University</p> <p>Durham City Council, University Business School</p>	<p>2004/ Ongoing</p> <p>2004/ Ongoing</p>	<p>Learning Policy Group</p>
Business Enterprise	<ul style="list-style-type: none"> Encourage youth enterprise and entrepreneurs. Develop a youth enterprise centre 		<p>Economic & Regeneration Policy Group, Business Link, CDC Enterprise Agency.</p>	<p>2004/ Ongoing</p>	
Address the basic skills needs across the district	<ul style="list-style-type: none"> Carry out Independent Basic Skills Assessments as required Promote the personal development of employees 	<p>Aim to achieve minimum attendance of 490 people on Independent Basic Skills Assessment.</p> <p>Of those attending, aim to assist 197 to achieve a qualification in literacy or numeracy.</p> <p>Promote benefits to the employer through publication of good news stories and case studies.</p>	<p>Economic & Regeneration Policy Group, Job Centre Plus, LSC, Business Club, Chamber of Commerce</p> <p>Economic & Regeneration Policy Group</p>	<p>2004/ Ongoing</p> <p>2004/ Ongoing</p>	<p>Learning Policy Group</p>

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COMMUNITY PLAN PRIORITY: 4. Developing the Wellbeing of the Community Economic & Regeneration Policy Group

Definition: Developing the well-being of the district, through tackling inequalities in health, lowering crime and perceptions of crime, investing in our communities, improving local neighbourhoods, valuing creativity and diversity and providing social, economic and cultural prosperity.

Objective	Actions		Responsible	When	Links to
Business and young People	<ul style="list-style-type: none"> Instil a work culture and a sense of personal responsibility in young people Encourage young people to become active citizens through youth work 	<ul style="list-style-type: none"> Support and further develop the Junior business club Provide positive work experiences through 'fit for employment' scheme Establish working party to discuss hosting a 'Business & Young People' event 	<p>Economic & Regeneration Policy Group, Esh Group, Durham Business Club</p> <p>E & R Policy Group</p> <p>Economic & Regeneration Policy Group, CVS</p>	<p>2004/ Ongoing</p> <p>February 2005</p> <p>2004/ Ongoing</p>	Learning Policy Group, Connexions
Tackling Unemployment	<ul style="list-style-type: none"> Investigate the use of planning clause 106 for new developments (to encourage local employment opportunities) 		Economic & Regeneration Policy Group, Durham City Council, Job centre plus	2004/ Ongoing	
Building on success in Partnership	<ul style="list-style-type: none"> Promote "good news" stories locally to help develop a sense of opportunity and success Conduct audit of suitable publications for good news stories. 	Four good news stories per year	<p>Economic & Regeneration Policy Group, Durham City Council</p> <p>Durham City Council/ Policy Team</p>	<p>2004/ Ongoing</p> <p>December 2004/ January 2005</p>	

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